



Panel discussion on Navigating the start-up Journey: challenges and Strategies for Success

Date: 23-07-2024

Date of Event	23-07-2024
Venue	J. D. Auditorium
Time	9:30 to 11:30
Total No. of Participants	200 students of SYBBA and TYBBa
Panelist Name	1. Harshil Dhaniwal – Director of Asopalav creations Pvt Ltd- Surat 2. Janvi Jobanputra – Founder of JS Kiddler- Surat 3. Mayur Thakar – Founder of CABPOINT- Surat 4. Soni Yadav – Founder of Softrica-Surat 5. . Parvez Malek - Moderator
Event Coordinator	Dr. Trishna Shah, Ms. Bhavana Patel and Mr. Parvez Malek
Event Category	SSIP and Entrepreneurship Cell
Program objective	<ul style="list-style-type: none">• Understanding how family-owned businesses and start-ups operate in different ways• New Challenges in family business and start up• Challenges faced while supply chain planning
Program outcomes	At the end of discuss students get an ideas about family business and how startup can be build as well as different challenges and opportunities in current environment.

BVPIM arranged Panel discussion on “Navigating the start-up Journey: challenges and Strategies for success” and we had invited the 4 young entrepreneurs for the panel discussion. The panel discussion was to have a live experience sharing of the young entrepreneurs on the challenges they face in managing FMB and STARTUP with BBA Students.

There was an excellent live sharing and panel discussion amongst the Champion Entrepreneurs. Students had even asked questions to the speakers.

The Learning points from the session are as under: -

- Entrepreneurs should have Transformational Leadership skills.

- Grab the Opportunities and take responsibility.
- If students want to start business, they should have clear goals at early stage and passionate about that.
- Treat employees like family, and every members of firm should have common vision and goals.
- Strong network should be build up.
- Learn new technologies and grab more knowledge of AI technology.



Session handle by

Dr. Tanisha shah – Student of TYBBA entrepreneurship had given a welcome speech and also the introduction of the speakers.

Mr Parvez Malek - Faculty at BVPIIM had also given a welcome speech and introduction of all the speakers for the panel discussions.

Ms. Bhavna Patel - Faculty at BVPIM had given a brief information about family business and start up for the panel discussion.



Mr Parvez malek had beautifully moderated the entire session and the panel experts were also motivated engaged. Mr Parvez Malek – Faculty at BVPIM had also appreciated all the speakers for the excellently executed game changer panel discussions for our students. The discussion was very insightful and inspiring for young entrepreneurs.

Report prepared by Mr. Parvez Malek

Sign of the HOD